



**SWFL ASHRAE Chapter Presents:  
October Lunch Meeting Announcement  
\*\*Membership Promotion Special Meeting\*\***

**DATE: Wednesday, October 8<sup>th</sup>, 2025**

**LOCATION: Double Tree by Hilton, Ft. Myers at Bell Tower Shops**

**11:30 – 12:15 am Networking**

**12:15 – 1:30 pm Lunch and Main Program**

**In-Person Cost: \$35.00 Per Attendee – RESERVATIONS VIA RSVP LINK BELOW ARE REQUIRED No Cost for College Students with a Valid I.D.**

- Card Payments will be Accepted at the Door
- Pre-Pay via [www.paypal.com](https://www.paypal.com) to [swfl.ashrae@gmail.com](mailto:swfl.ashrae@gmail.com)
- RSVP by September 9th, 2025 via the following link: <https://forms.gle/MekJnFyc2iLw6nP46>

**For Last-Minute RSVPs, please email [casey.hazen@trane.com](mailto:casey.hazen@trane.com) We will try to accommodate on a case-by-case basis.**

**Presenter:**

**Paul McMurphy**

Director of Digital Solutions at Trane

BS, Electrical and Electronics Engineering from Michigan Technological University

BA, Computer Science from Michigan Technological University

**Main Program:**

**Unlocking the Potential of AI in Buildings**

This presentation explores current trends and future possibilities for artificial intelligence applications in the built environment. It will focus on its growing role in optimizing resource use, improving energy efficiency, and enabling more responsive, intelligent building systems. As AI becomes increasingly integrated into the operation and management of modern buildings, it is also shaping the way urban infrastructure is developed and how sustainable practices are implemented at scale. Delivered from a

brand-neutral perspective, this session offers a forward-looking view of AI as a critical driver of smarter, more resilient built environments.



## Paul McMurphy

Director of Digital Solutions

Trane

[pmcmurphy@trane.com](mailto:pmcmurphy@trane.com)



With over 30 years at the intersection of HVAC and technology, Paul McMurphy is a visionary leader shaping the future of unlocking a building's true potential to meet business drivers. His career spans the full spectrum, from hands-on embedded programming to future cloud technology as Director of Digital Solutions. A key architect of his company's agile transformation, Paul McMurphy combines deep industry expertise with a forward-looking perspective on how Artificial Intelligence will revolutionize the HVAC landscape.

## **Directions**

### **Double Tree by Hilton Fort Myers at Bell Tower Shops**

**13051 Bell Tower Road**

**Fort Myers, FL 33907**

**(239) 482-2900**

The Double Tree by Hilton Fort Myers at Bell Tower Shops is located in the Northeast corner of the Bell Tower Shops, on the corner of US-41 and Daniels Parkway.

#### **From Hwy I-75 North:**

Head South on I-75. Take exit 131 for Daniels Pkwy. Turn right (West). Continue on Daniels Parkway for 4.6 miles. Turn right onto Bell Tower Dr. Continue on Bell Tower Dr. for 0.3 miles. Destination on right.

#### **From Hwy I-75 South:**

Head North on I-75. Take exit 131 for Daniels Pkwy. Turn left (West). Continue on Daniels Parkway for 4.6 miles. Turn right onto Bell Tower Dr. Continue on Bell Tower Dr. for 0.3 miles. Destination on right.

#### **From Cleveland Ave (US-41) North:**

Head South on US-41. Turn left onto Daniels Pkwy. Continue 0.2 miles. Turn left onto Bell Tower Dr. Continue on Bell Tower Dr. for 0.3 miles. Destination on right.

#### **From Cleveland Ave (US-41) South:**

Head North on US-41. Turn right onto Daniels Pkwy. Continue 0.2 miles. Turn left onto Bell Tower Dr. Continue on Bell Tower Dr. for 0.3 miles. Destination on right.

